



5,000 Reasons Promotion

OFFICIAL CONTEST RULES ("Rules") | 8.31.23

ELIGIBILITY: The Keesler Federal Credit Union 5,000 Reasons promotion is open to non-profit organizations meeting the following criteria:

- Must have a 501c3 status
- Must not be political, controversial or legislative in nature
- Must be local to a community where Keesler Federal branches are located

All federal, state, and local law and regulations apply.

DURATION: Collection of organizational names begins June 19, 2023 and ends July 15, 2023. Starting in August 2023 and following every month thereafter, five organization names will be randomly drawn for a monthly vote to be awarded \$5,000.

HOW TO ENTER: No purchase necessary. Each month, Keesler Federal followers will have an opportunity to vote for one of the five randomly selected organizations of the month. The organization with the most votes tallied the last day of the month will be awarded \$5,000. All qualified entries will be identified and verified by Keesler Federal Credit Union, whose judgement of eligibility is final.

PRIZES: On each outlined drawing date, one organization will be awarded \$5,000. The winning organization may win once within a twelve-month period.

SELECTION OF ORGANIZATION: Organizations meeting the criteria will be entered into a random drawing for five names per month. Each month, five different organizations will be promoted for a vote. The organization receiving the highest number of votes at the end of the month will win the \$5,000 monthly donation. Monthly voting ends at 11:59 PM the last day of the month. The winning organization will be announced and notified by the 15th of the month following the vote. All decisions are final and binding.

SPONSOR: Keesler Federal Credit Union, 2602 Pass Road, Biloxi, MS 39531